

We Are Making The Difference Together Globally

### Our Mission Is To Impact The Health of Families Globally

We Provide Result Based Impact Products That Make A Difference In Your Family In Daily Health, The World's Environment and Providing People Globally A Genuine Business Opportunity To Create Financial Freedom For All Walks Of Life







#### Why Is Healthy Habits Global Different?



- Healthy Habits Global Is 100% Debt Free
- 6 Year Young Company Based In Anaheim, California
- Currently In The USA, Canada and the UK with Global Expansion Into Other Countries
- ❖ Defined Corporate Leadership With Over 25+ Years In Traditional Business, Direct Sales, Team Building and More
- A Product Formulator and Genetic Scientist That Stays On The Forefront of the Worlds Health and Nutrition
- Global Leadership Team With Over 100 Years Combined Experience To Assist Field Relations
- **❖** Whole Food Ingredients and Products Designed for Results and Impact
- **❖** We Keep Cost Low and Competitive to Retain and Provide More in The Products and Compensation Plan
- A Generous and Lucrative Compensation Plan Made By Partners For Partners That Is Setting A Precedent
- **❖** A Clear Success Path With A Proven System
- Websites, Training and Support

# The Best Kept Secret!



Ted Fitzgerald
CEO and Founder



Alonzo Moore VP of Global Sales



John Payne Formulator and Geneticist

## Real Products



That Impact

Where They Are Needed



## HEALTHY HABITS 3 Product Industries To Build Your Business 7 G L O B A L HHG T.A.G.G. HHG FIT HHG World





### Results Based \* Impact Products

Healthy Gourmet Coffee and Gourmet Tea Low Acidity, Low Caffeine, Big On Taste and Health

## HHG T.A.G.G.

Tongkat Ali, Ganoderma Luciden – Reshi,
Panax Ginseng
Has 154 Antioxidants, 200+ Phytonutrients
Natural Adaptogen

#### **Benefits may:**

Work in the DNA, Reduce Weight, Burn Fat, Protect the Liver, Boost Energy, Reduce Stress, Improve Mental Focus, Improve Sleep, Improve Glucose Levels, Enhance the Immune System, Anti-hypertensive, Anti-candida, Anti-inflammatory and more



**Cardio Boost is an ALL-Natural Solution** for Cardiovascular Health that addresses all your heart needs at once while impacting your whole body.

#### **Benefits may:**

- \*Improved Cardiovascular Health
- \*Improved Immune System
- \*Improved Blood Pressure
- \*Improved Cholesterol
- \*Improved Blood Sugar Levels
- \*Improved Weight Control
- \*Improved Anti-Aging Properties
- \*Improved Energy Levels
- \*Improved Memory
- \*Improved Sleep
- \*Improved Sexual Function
- \*Improved Well Being
- \*Improved Athletic Performance



Why Pure Cardio Boost? **Free Form L-Arginine Complete Balanced Nutrition Optimized Performance Genetically Compatible** 



#### GENETICALLY COMPATABLE FOR YOU

**Results Based Whole Food** 

Pure Complete Enhances the Body's Ability to Lose Weight and Be Healthy

Pure Complete is a Unique Plant Based Natural Nutritional Formula which took 23 Years and \$60 Million to develop. PQQ (Pyrroloquinoline quinone) at its best for your bodies needs.

PURE has the most powerful health building components in the world it bridges the breakdown between our ancient genetically biology and the nutritional needs of today. Pure Is optimally balance nutraceutical nutrition that has never been done before.

#### \*Benefits may:

Promote Healthy Weight Loss, Immune System Support, Provides Broad Spectrum Nutritional Support, Promotes Healthy Blood Sugar Levels and so much more.

#### **Ingredients Include:**

Spirulina, Green Coffee Bean, Beet Root, White Kidney Bean, Kale, Green Tea Leaf

GMO Free, MSG Free, Soy Free, Lactose Free, No Processed Sugar, No Whole Milk, No Casein Protein, No Synthetics, No Food Dyes, No Artificial Coloring, No Artificial Sweeteners, Nothing Artificial

These benefits may help with these health concerns. These statement have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. If yu are pregnant, nursing, take blood thinners, have heart concerns have heart concerns have heart concerns have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. If yu are pregnant, nursing, take blood thinners, have heart concerns have heart concerns. These statement have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. If yu are pregnant, nursing, take blood thinners, have heart concerns have heart concerns.

### PureLife Is A Functional Food For The Whole Body β-Glucan CFA Standard

PURELIFE's proprietary, patent pending nutraceutical formulas boost the immune system of those whose defenses have been weakened by health concerns associated with Diabetes and Metabolic Syndrome a.k.a. High Blood Glucose Levels, Obesity, Systemic

Inflammation, Pain, Stress, Chronic Fatigue, High Cholesterol

### **BETA GLUCANS**

## Purelife



## Fruits & Veggies Results Based Whole Food

### HHG's Pure Essentials

Grown with No Pesticides or Herbicides.

Proprietary process that juices the whole food.

Maximize the active components of the whole food.

Provide them in their healthy form.

15 Full Servings of Whole Fruits and Vegetables Each Day

Including Spirulina, Beet, Wheat Grass and more





## Real People



## **Sharing Real Stories**

**About Real Results** 

#### **Testimonials**





"I'm a Stage 4 Breast Cancer Survivor, and I deal with Chronic Neuropathy throughout my body. I was looking for a natural way to rebuild & strengthen my immune system, reduce pain and because I only sleep 2 hours a night a good quality sleep without taking sleep aids. I was introduced to the HHG Gourmet Blend Coffee. The following morning I had no neuropathy pain. I now use the HHG beverages to combat Neuropathy, I sleep soundly throughout the night and have not been sick since starting the product. Thank you for all you do Healthy Habits Global! God bless!" - A. Pryor

"I have been on blood pressure medication for 8 years. After 4 days of drinking HHG TAGG 2 times a day I noticed my BP dropped. I scheduled a doctor's appointment for MD to check my BP, due to the drop in BP from drinking the HHG TAGG, she took me off my prescription medication." - L. Furtado



"As a Registered Nurse I try to stay healthy but I also have Celiac Disease that causes my stomach to become swollen and I have to be Gluten Free. I was excited at the results I had from drinking the Gourmet Chai Tea as I had no discomfort, my stomach did not swell, I had more energy than I have had in a long time." — M. Taylor

#### Real People, Sharing Real Stories About Real Results



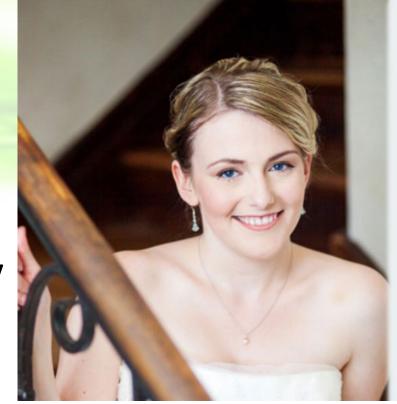


"Every now and then something special comes along that is life changing, The HHG Gourmet Coffee, Chai Tea and the Pure Fit Line has been my something special. It has been a life changing experience and as you can see I also went down just a few pant sizes." - A. Moore

"I am a diabetic and I have high blood pressure. I generally go to sleep each night at 8pm with no energy at all. After trying 1 Cup of the Gourmet Chai Tea I was surprised at the amount of energy I had, in fact I went to sleep at 11pm and woke up before 6am. My energy stayed with me throughout the day and I had no jitters or shakes although it is a caffeine free product. Now I am excited about sharing T.A.G.G. with my family and friends so I became a Distributor."- A. Burris

"I have been down with the fluaching and having a hard time breathing. I received my Free Trial Pack of T.A.G.G. and after drinking I started breathing better and had a lot of energy. I am looking forward to placing an order." - A. Slade

"I was dealing with chronic pain in my wrist and shoulders due to my job and severe pain in my sciatic nerve that had me limping and at times immobilized. I was introduced to the HHG Gourmet Black Coffee and I ordered it due to the lower amount of caffeine that the standard cup of coffee. For 1 week I drank 1 cup a day, and it suddenly hit me that I wasn't limping or in pain any more. The only thing that I had been doing differently was drinking the 1 cup of Black Coffee" - L. Murphy





### A Genuine Business Opportunity



To Create Financial Freedom

For All Walks of Life



# 8 Ways To Earn With Healthy Habits Global

We T.A.G.G. Your Life
With Healthy and Environmentally Friendly
Products and A Generous
Compensation Plan

# HEALTHY HABITS G L O B A L Retail Commissions

### You Earn **Purchase** You Are **Active With 100 PV** \$50 \$20 \$50 \$20 You \$20 \$50

#### You Choose How Much You Want To Make On Each Purchase



When You Refer and Share 5 Times In 1 Day You Earn \$100

What If You Did That Every Day For 5 Days?

In 1 Week You Would Earn \$500!

What Would You Do With An Extra \$500 This Week?

# HEALTHY HABITS G L O B A L Retail Commissions



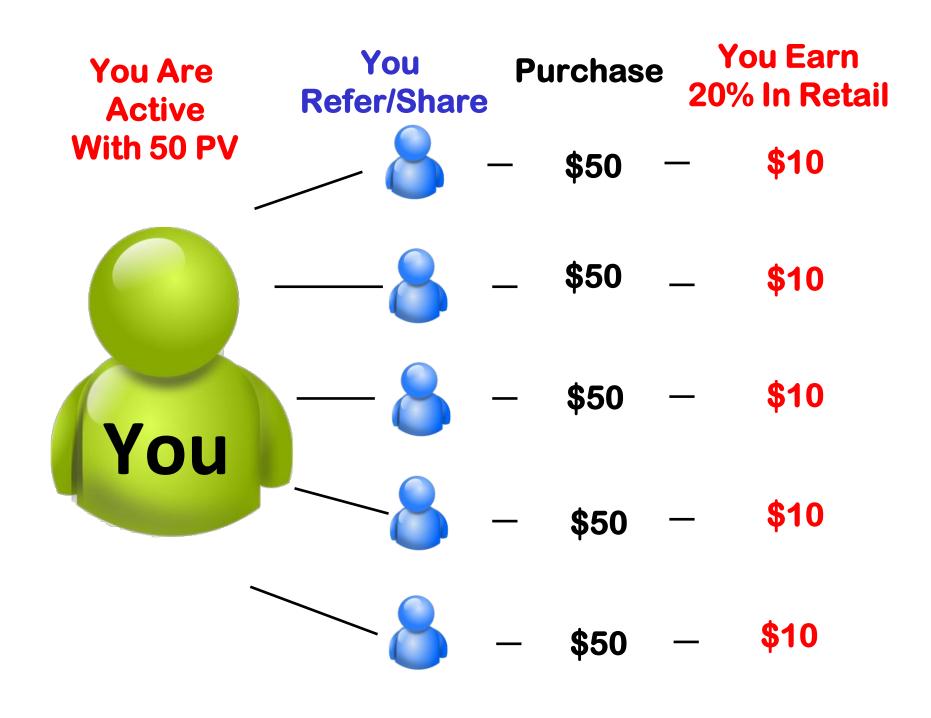
When You Refer and Share 5 Times In 1 Day You Earn \$50

What If You Did That Every Day For 5 Days?

In 1 Week You Would Earn \$250!

What Would You Do With An Extra \$250 This Week?

### You Choose How Much You Want To Make On Each Purchase









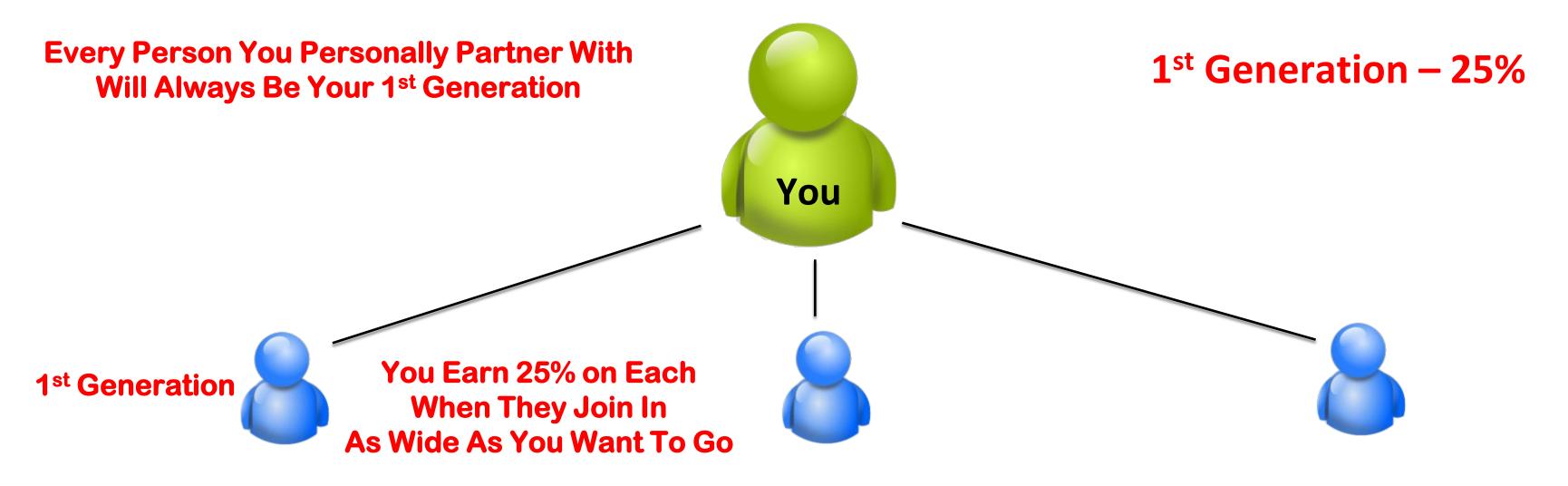
## 50 PV or 100 PV As Long As You Are Active You Earn!

Customers Can Help A HHG Partner To Be Active At 50 PV Level Through Retail Product Purchases of 50 Volume Points or More.

To Qualify At The 100 PV Level A HHG Partner Must Place A 100PV Order To Qualify For Commissions and Bonuses

# #2. (1) HEALTHY HABITS G L O B A L Fast Start Bonus

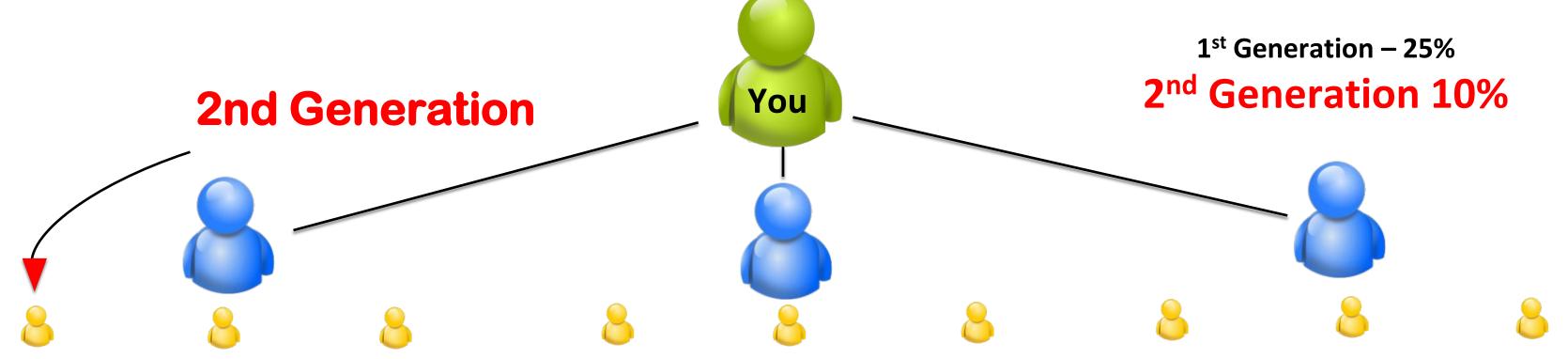
Up To 50% on 4 Generations
No Matter Where You Place In Your Organization



That's 25% Total Payout Weekly In FSB
On Everyone That You Personally Refer Who Join You In Business
That's Earnings of \$50 - \$250 For Each Person Who Partners With You



Up To 50% on 4 Generations
No Matter Where You Place In Your Organization

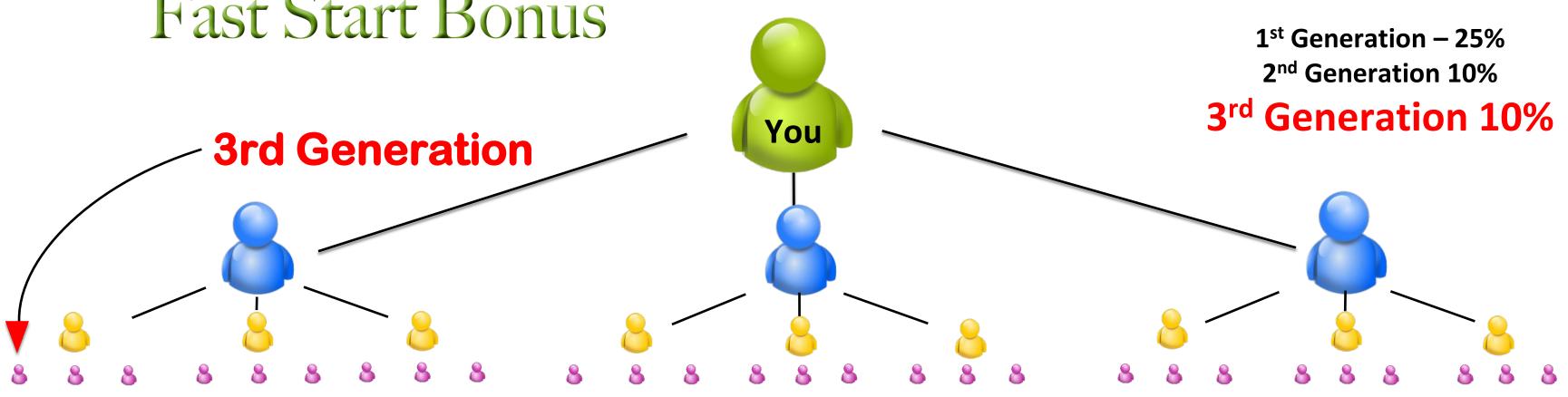


You Earn 10% as Wide As You Want To Go That's 10% On Everyone That Became
A Partner of a Partner
Generation 1 + Generation 2
Equals 35% Total Payout Weekly In FSB

That's Earnings of \$10 - \$100 For Each Person Who Partners With You



Up To 50% on 4 Generations
No Matter Where You Place In Your Organization



You Earn 10% as Wide As You Want To Go That's 10% On Everyone That Became
A Partner of a Partner
Generation 1 + Generation 2+ Generation 3
Equals 45% Total Payout Weekly In FSB

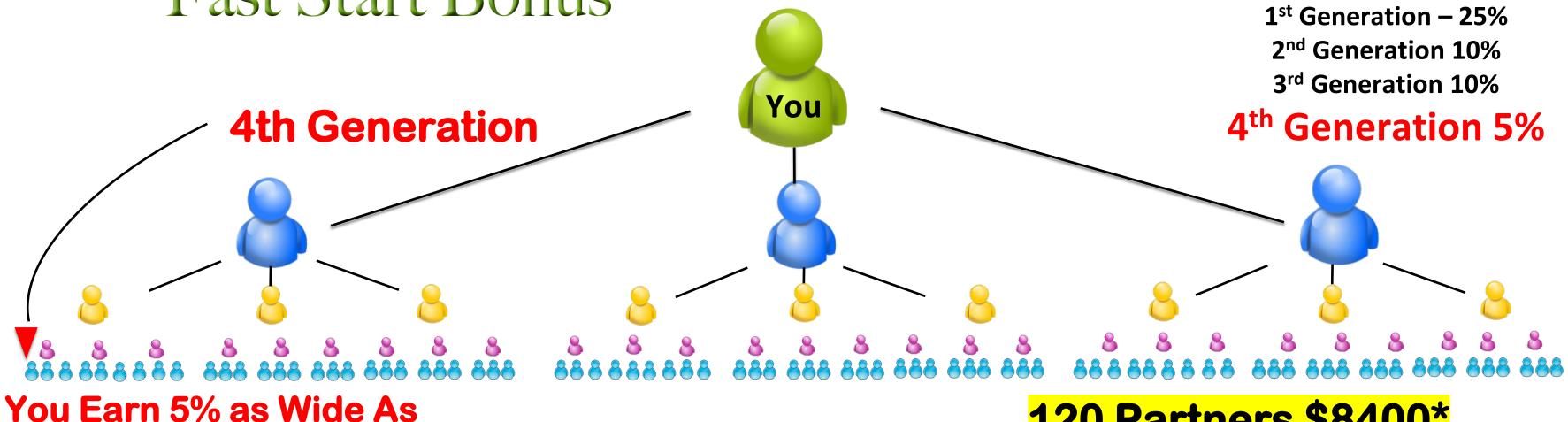
That's Earnings of \$10 - \$100 For Each Person Who Partner With You



**You Want To Go** 

**Up To 50% on 4 Generations** No Matter Where You Place In Your Organization

120 Partners \$8400\*



That's 5% On Everyone That Became A Partner of a Partner Generation 1 + Generation 2 + Generation 3 + Generation 4 **Equals 50% Total Pay Out Weekly In FSB** 

#### That's Earnings of \$5 - \$50 For Each Person Who Partner With A Partner

# Monthly Active Qualifier As a Healthy Habits Global Partner You Have The Choice of a Autoship, To Place An Order or Have A Customer Place An Order to Be Active

#### **HHG AUTOSHIP:**

Your "Monthly Active Qualifier" is to motivate and help you grow your business through FTP's which also leads to Potential sales. When you sell products in your back office your customers can actually help you to meet your minimum monthly qualifier.

#### **HHG DIFFERENCE:**

As A Healthy Habits Global Partner You can choose **How Much You Want To Be Paid In Retail.**100 PV Keeps You Active, Pays Out 40% In Retail, Keeps You Grandfathered and Maintains All Your Rank and Level Payout 50 PV Keeps You Active, Pays Out 20% In Retail and Payout 4 Levels

#### **HHG PERK:**

If 1 Customer purchases 50VP or Several Customers Purchase Product that adds up to 50 VP in your back office, **this fulfills your minimum 50PV "Monthly Active Qualifier"** and you will be qualified to earn 20% Retail Commissions on all retail sales. \* This does not apply to 100PV to keep you Active. A Partner Can Increase Their Retail Payout to 40% by placing 100PV order or an Autoship of 100PV.

#### **HHG DIFFERENCE:**

As You Achieve New Ranks In the Business Your Monthly Active Qualifier **Does Not Increase** Due To Your Rank Advancement.



#### **Uni-Level Monthly Team Retail Overrides Pays 2 Ways**

Earn Monthly Residuals On All Team Purchases and Their Retail Customers

## Earn A 7 Level Retail Override Up to 43%

#### **Partnered With 3 People**

You

Level 1	8	8	8
Level 2	8 8 8	8 8 8	8 8 8
Level 3	88888888	88888888	88888888
Level 4			
Level 5			
Level 6			
Level 7			

Ex: If Every Rep Generates \$100

% Paid	#Rep	<b>Payout</b>
5%	3	\$15
5%	9	\$45
10%	27	\$270
5%	81	\$405
5%	243	\$1,215
6%	729	\$4,374
7%	2187	\$15,309

On your Personally Sponsored and Personally Placed Team's Monthly Volume

Total \$21,633

In Monthly Residual income\*!

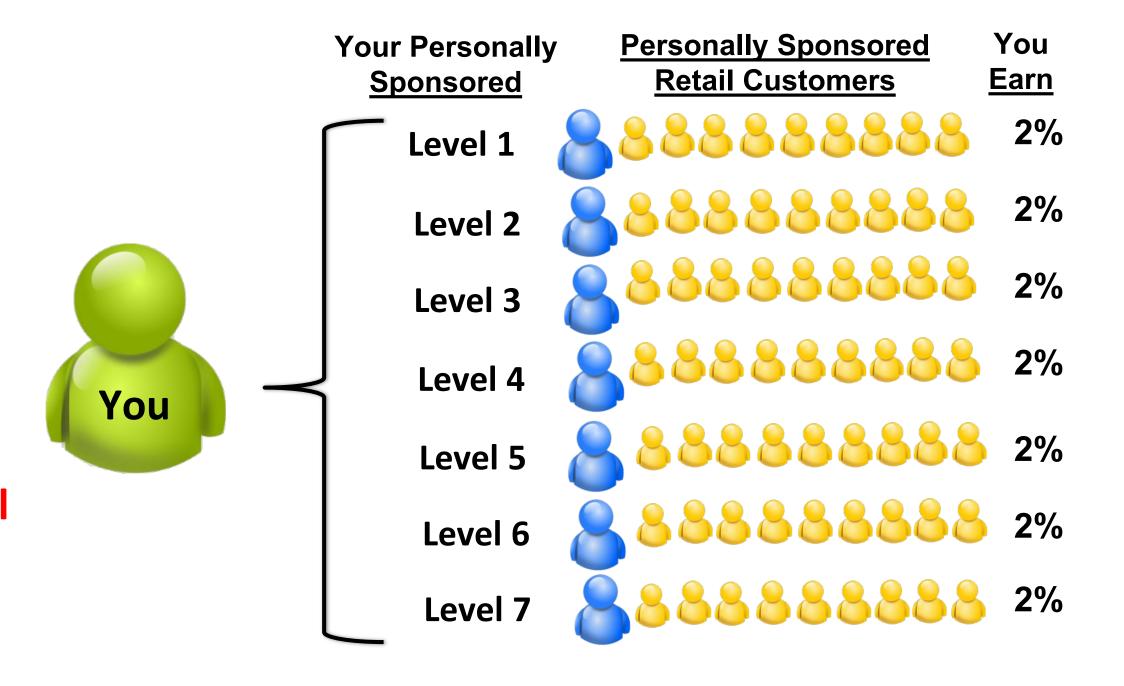


#### **Uni-Level Monthly Team Retail Overrides Pays 2 Ways**

Earn Monthly Residuals On All Team Purchases and Their Retail Customers

Earn A 7 Level Retail Override On Personally Sponsored Retail Customers Up to 14%

That means on Every Partner
You Personally Sponsored In
Your Organization You Earn An
Override On Each of Their Retail
Customers







#### **MORE THAN A BONUS!**

Continue To Earn
Retail Overrides By Becoming a Diamond
and Earn 2% of Group Volume
Level 8 to Infinity
Residual Income Potential Becomes Unlimited

Based on the Simple 3 x 3 System

## **Uni-Level Diamond Infinity Overrides Get Paid Out On Levels 8 to Infinity**

\*Example based on everyone getting 3 Partners with \$100



<u>Level</u> # 0f Reps	N N
<b>Level 8</b> — 6,561	F
Level 9 — 19,683	lil.
Level 10 — 59,046	N
Level 11 — 177,147	·
Level 12 531,441	
\$1,587,756	Y

# #5. (+) HEALTHY HABITS G L O B A L Prosperity Bonus

HHG Rewards You For Growing and Achieving New Goals In Your Business. As You Grow Your Business and Reach New Ranks You Will Receive A Bonus For Hitting That Rank. These Are Stackable to achieve in the same month.

Achieve	Payment	Bonus	
Bronze	*One Payment	\$250	
Silver	*One Payment	\$500	
Gold	*One Payment	\$1,000	
Emerald	*One Payment	\$2,500	
Ruby	*One Payment	\$5,000	
Diamond	*One Payment	\$10,000	
Blue Diamond	Paid Over 12 Months**	\$100,000	
Black Diamond	Paid Over 12 Months**	\$250,000	
Crown Diamond	Paid Over 24 Months**	\$400,000	
Triple Crown Diamond	Paid Over 36 Months**	\$1,000,000	

# #6. HEALTHY HABITS G L O B A L Rewards



Gold Apple TV



**Emerald IPAD Mini** 



When You Achieve These
Ranks
You Will Also Be Rewarded
YOU HIT IT, YOU GET IT!

# HEALTHY HABITS G L O B A L Luxury Car Bonus

Get To Diamond and Higher
Earn A Monthly Car Bonus
That Can Be Used
For A Car, Your Business or Your Needs

\$800 - \$1800/mo.





# HEALTHY HABITS G L O B A L Global Bonus Pool



Get a Piece of the Entire Company
At Black Diamond and Higher!
You Will Be Able To Participate
In A Percentage of
All The Customer Volume



## Compensation Plan & Bonus Pays You 8 Ways Weekly and Monthly

- 20% or 40% on Retail Sales (Your Choice)
- Up to 50% Fast Start Bonus On Your Personally Sponsored and those Who You Sponsored No Matter Where They Are Placed In Your Organization
- Up to 43% Uni-level Team Monthly Volume Personally Sponsored and Placed In Your Organization
- Up to 14% Retail Override On Personally Sponsored Retail Volume

- Diamond Infinity Retail Override Bonus
- Prosperity Bonus For Achieving Rank Starting At \$250 for the 2<sup>nd</sup> Rank Achievement and they are stackable
- Global Rewards For Achieving the Rank Gold, Emerald and Ruby
- Luxury Car Bonus \$800 \$1800
- Global Business Bonus where you will be able to Share In A Percentage of All The Customer Volume

## DO YOU KNOW 3 PEOPLE?

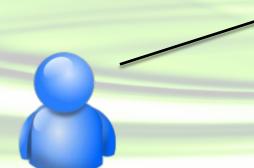
3 x 3 System

HHG has a proven System

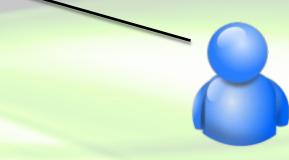
It's as easy as 1-2-3!



**We Believe Success Comes** When You Share Your Story and Refer Others. We Have A Clear Path of Success For You To Duplicate To Help 3 People To Reach A Financial Goal.









T.A.G.G. Someone



Gather A Handful of Customers



Help your 3 get 3 with 100PV



Use The FTP System



Help 3 People Pay A Bill (100PV)



Duplicate, Repeat, Prosper

Pick	Your	Starter	Pack
Pick \	Your (	<b>Starting</b>	Rank
Picl	< You	r Retail	Pay

\*Each Package Qualifies you to earn Preferred Customer Commissions, Retail Sales Commissions, Fast Start Bonuses, Prosperity Bonuses and Luxury Car Bonuses (\*unless noted)

#### HHG T.A.G.G.

All Servings Are Individually Wrapped



### HHG FIT





Executive Pack \$999 Qualifies you to earn: 4 Levels in the Fast Start Bonus 7 Levels of Pay in the Uni-level	Grandfathered To The Rank of Emerald For 6 Months	17 Gourmet Black (340 Servings) 14 Gourmet Blend (280 Servings) 8 Gourmet Chai Tea (160 Servings) 4 Gourmet Cappuccino (72 Servings)	6 Pure Complete 6 Pure Life 2 Pure Essential Fruits 2 Pure Essential Veggies	(10) 32oz GF-2 Comprehensive Fuel Treatment
Success Pack \$499  Qualifies you to earn: 4 Levels in the Fast Start Bonus 6 Levels of Pay in the Uni-level	Grandfathered To The Rank of Gold For 6 Months	10 Gourmet Black (200 Servings) 8 Gourmet Blend (160 Servings) 2 Gourmet Chai Tea (40 Servings) 2 Gourmet Cappuccino (36 Servings)	3 Pure Complete 3 Pure Life 1 Pure Essential Fruit 1 Pure Essential Veggies	(5) 32oz GF-2 Comprehensive Fuel Treatment
Business Pack \$199 Qualifies you to earn: 4 Levels in the Fast Start Bonus 5 Levels of Pay in the Uni-level	Grandfathered To The Rank of Silver For 6 Months	4 Gourmet Black (80 Servings) 4 Gourmet Blend (80 Servings) 1 Gourmet Chai Tea (20 Servings)	1 Pure Complete 1 Pure Essentials Fruits 1 Pure Essential Veggies 1 Pure LIfe	(2) 8oz GF-2 Comprehensive Fuel Treatments
Basic Pack \$100  Qualifies you to earn:  2 Levels in the Fast Start Bonus  4 Levels of Pay in the Uni-level	Grandfathered To The Rank of Bronze For 6 Months	3 Gourmet Black (60 Servings) 2 Gourmet Blend (40 Servings)	1 Pure Complete 1 Pure Essential Fruits 1 Pure Essential Veggies	(1) 32oz GF-2 Comprehensive Fuel Treatment
Distributor Pack \$50  Qualifies you to earn:  1 Levels in the Fast Start Bonus  2 Levels of Pay in the Uni-level	Upgrade In Your First 30 Days of Business To Be Grandfathered	1 Gourmet Black (60 Servings) 1 Gourmet Blend (40 Servings) 1 Gourmet Cappuccino (15 Servings)	Not Applicable	Not Applicable
T.A.G.G. Member Pack \$25 Secures an HHG account, but does not qualify you to earn any commission unless you upgrade.	Upgrade In Your First 30 Days of Business To Be Grandfathered	1 Gourmet Black Coffee (20 Servings)	Not Applicable	Not Applicable
Join As A Customer No Minimums Enjoy The Low Prices	Opt. 1 - Quarterly Preferred Customer Program, Get The Wholesale Price Save 25% or Become a Valued Retail Customer	Pick Your Choice of Products Mix and Match	Pick Your Choice of Products Mix and Match	Pick Your Choice of Products Mix and Match

### So How Do You See Yourself Getting Started?



Or



As A Valued Customer
Interested In Using The Product
And Getting Your Products
At Wholesale or Retail

As A Partner
Interested In Sharing and Changing
The Lives Of Others In Your Community
and Getting Paid For It

Join Now, Choose Your Package, Be Apart Of The Change You Want To See!





Thank You For Taking Time Out Of Your Busy Schedule To View This Opportunity.

Please Get With The Person That Invited You

To Let Them Know How You Want To Get Started!

Let Me Be The First To Welcome You To The Healthy Habits Global Family.